# Selecting an Optimiser

for a multinational supply chain - real world case study

**Eddy Parkinson** 

# Multi-National Supply Chain Customers in China/USA/Australia etc





- Exchange Rates
- Import Tax
- Transport Costs
- Factory Costs
- Warehouse Costs
- 12 Month Plan

## Meta-Heuristic or Solver?



# Solver

# **Generation Language**

1 GL	Machine code
2 GL	Assembler
3 GL	C++, Java, BASIC
4 GL	SQL, PHP
5 GL	Prolog, Solvers

## Order of magnitude improvements

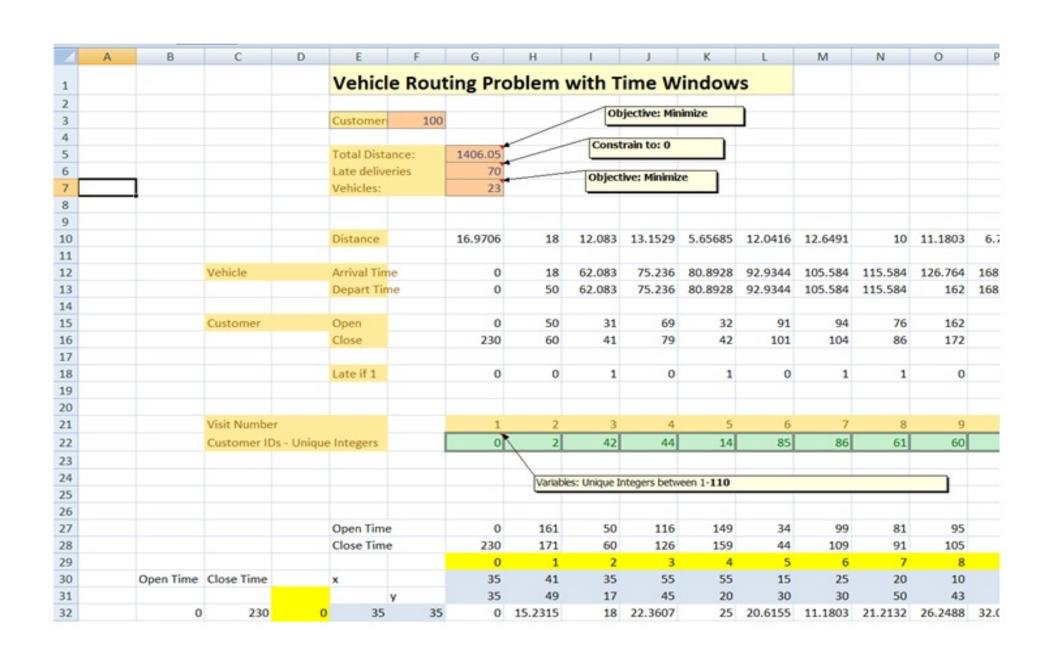
2 GL
Software Libraries (Code reuse)
3 GL
4 GL
5 GL
Developer GUI tools

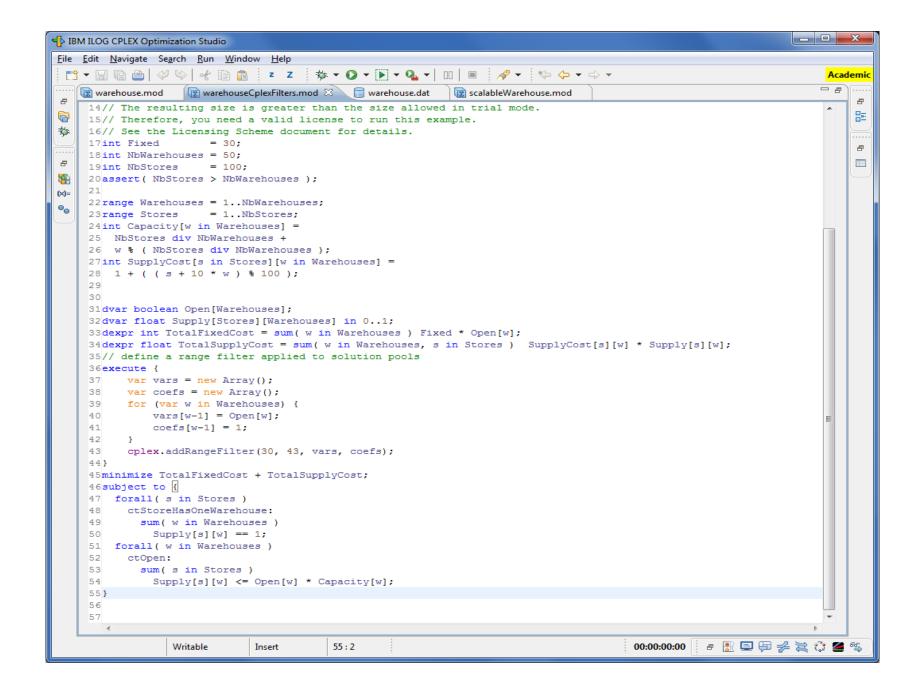
#### Meta-heuristics & old innovations

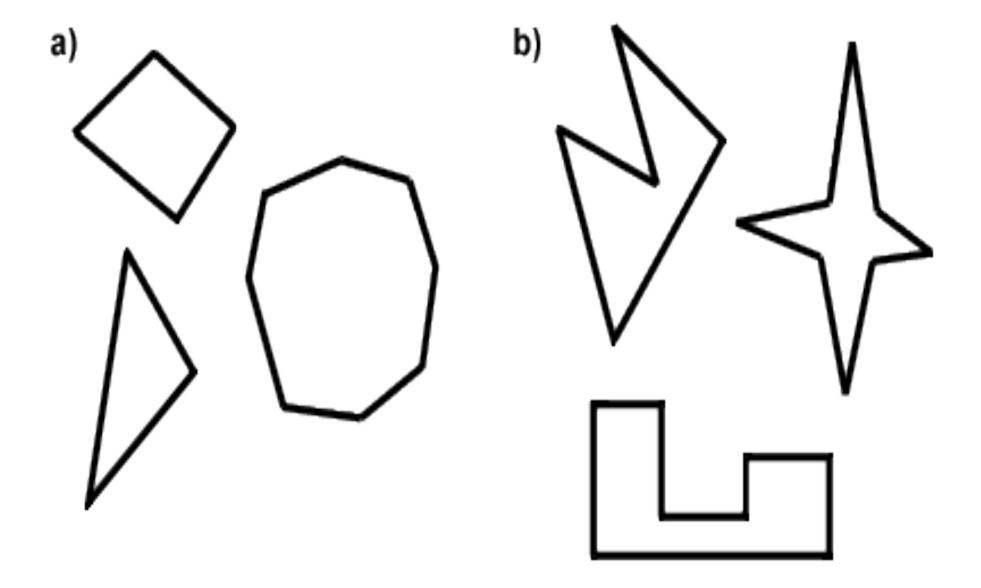
	Meta- heuristics	Solvers
2 GL		
Software Libraries (Code reuse)		
3 GL		
4 GL		
5 GL		
Developer GUI tools		

# 2 Issues

#### VRPTW with a Solver

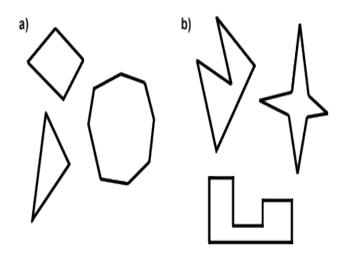


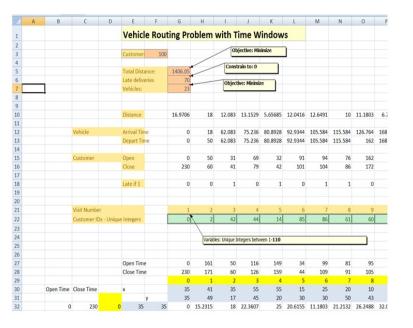


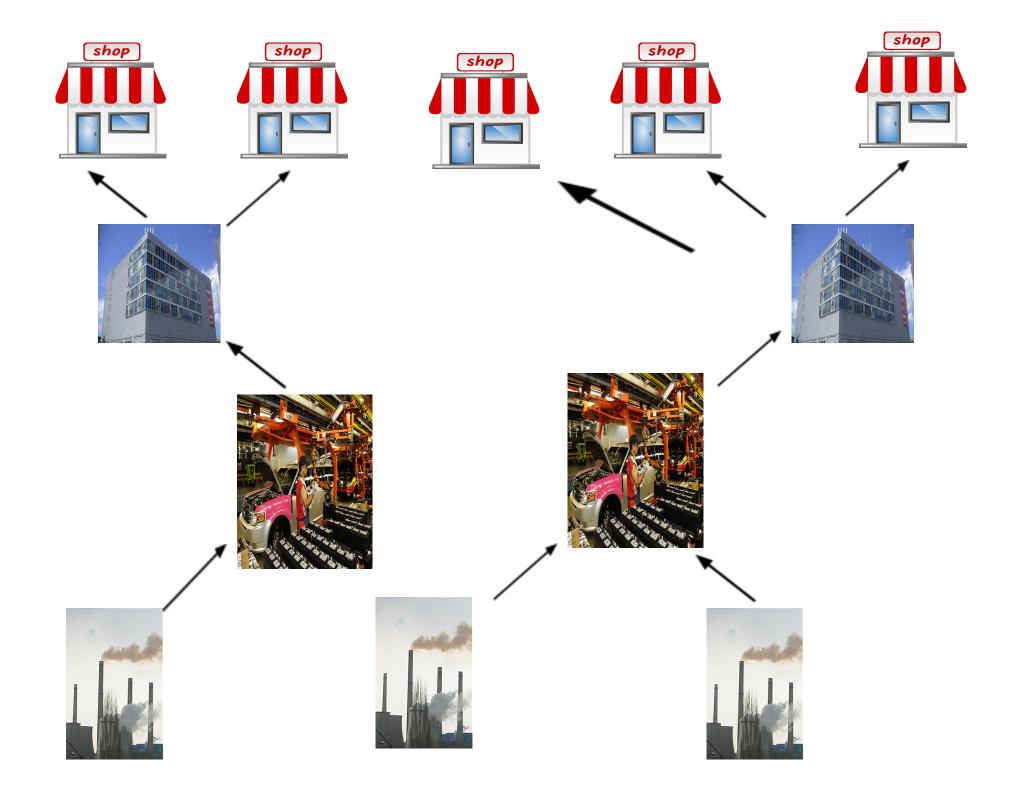


## Meta-Heuristic or

## Solver?







#### Objective Function

	A20 <b>▼</b> (	$f_{x}$	Warehous	e				
	А	В	С	D	Е	F	G	Н
1								
2								
3								
4								
5								
6	Objective							
7	Open Cost	20	30	20	0	20		
8	Supply Cost	934	1095	165	0	1752		
9								
10								
11						Total cost	4036	
12								

#### Raw Data

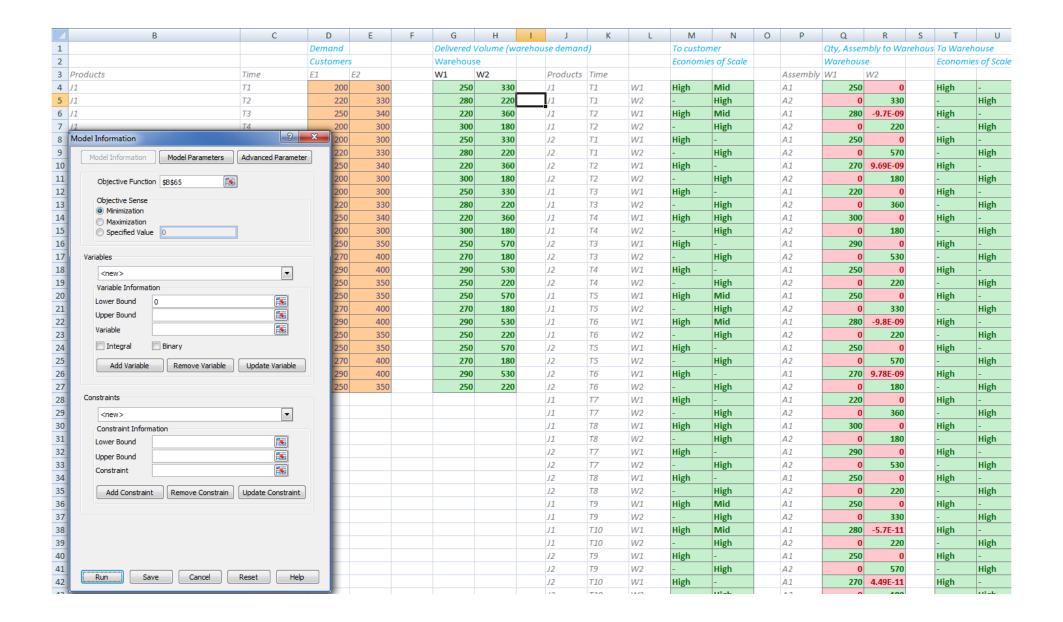
13									
14									
15	Data								
16	Warehouse	1	2	3	4	5			
17	Open Cost	20	30	20	30	20			
18									
19	Transport cost								
20	Warehouse	1	2	3	4	5		Demand Fro	om store
21	Store 1	20	24	11	25	30	Store 1	15	
22	Store 2	28	27	82	83	74	Store 2	30	
23	Store 3	74	97	71	96	70	Store 3	24	
24	Store 4	2	55	73	69	61	Store 4	24	
25	Store 5	46	96	59	83	4	Store 5	18	
26	Store 6	42	22	29	67	59	Store 6	5	
27	Store 7	1	5	73	59	56	Store 7	12	
28	Store 8	10	73	13	43	96	Store 8	31	
29	Store 9	93	35	63	85	46	Store 9	5	
30	Store 10	47	65	55	71	95	Store 10	12	
31									
32	Warehouse	1	2	3	4	5			
33	Capacity	120	70	90	20	80			
34									

#### Constraints

72							
73							
74	Constraints						
75	Store has warehouse	Demand		Supply			
76	Store 1	15	=	15			
77	Store 2	30	=	30			
78	Store 3	24	=	24			
79	Store 4	24	=	24			
80	Store 5	18	=	18			
81	Store 6	5	=	5			
82	Store 7	12	=	12			
83	Store 8	31	=	31			
84	Store 9	5	=	5			
85	Store 10	12	=	12			
86							
87	Supplied warehouses cou	79	40	15	0	42	
88		<=	<=	<=	=<=	<=	
89	Max Capacity	120	70	90	0	80	
90							
01							

#### Variables

	A20 ▼ Marehouse									
	А	В	С	D	Е	F	G	Н		
52										
53										
54	Variables									
55	Warehouse	1	2	3	4	5				
56	Open / Closed	1	1	1	0	1				
57										
58										
59		Qty to tran	nsport							
60	Warehouse	1	2	3	4	5				
61	Store 1	0	0	15	0	0				
62	Store 2	0	30	0	0	0				
63	Store 3	0	0	0	0	24				
64	Store 4	24	0	0	0	0				
65	Store 5	0	0	0	0	18				
66	Store 6	0	5	0	0	0				
67	Store 7	12	0	0	0	0				
68	Store 8	31	0	0	0	0				
69	Store 9	0	5	0	0	0				
70	Store 10	12	0	0	0	0				
71										
72										



#### Google: Spreadsheet Analytics

- Premium Solver, Premium Solver Platform, RiskSolver Platform by Frontline Systems
- Evolver by Palisade Corporation
- Generator by New Light Industries
- OptWorks by SpaceWorks Software
- Solve XL by Diapason Consulting
- GANetXL by University of Exeter
- GeneHunter by Ward Systems

### Questions?

- Exchange Rates
- Import Tax
- Transport Costs
- Factory Costs
- Warehouse Costs
- 12 Month Plan

